

Montrouge, March 19th 2021

Crédit Agricole creates a division dedicated to MSCs

The ambition of Crédit Agricole Group, reaffirmed in the Group's Project, is to become the main and strategic partner of Midcaps companies (MSCs). By creating a dedicated center of expertise and coordination, the Group strengthens its organisation in order to offer its MSC clients in France a coordinated commercial approach - in particular with the Regional Banks and LCL - based on an offer of products and solutions that meets their needs.

For strategic MSCs, the MSC division will rely on a new client team with three key players: a senior banker to coordinate the client relationship, a local banker who will be the cornerstone of the commercial relationship and a general management sponsor. Simultaneously, an *MSC Academy* is created to run the senior banker community and share a common know how for the benefit of our clients. The MSC division meets the various needs and situations in the regions and in the network with a complete range of commercial banking and financing offers. This new organisation will combine the management of the commercial relationship by local banks with the expertise of the Group's specialised entities.

Located within Crédit Agricole CIB, Crédit Agricole Group's Midcaps division will be placed under the responsibility of Didier Reboul who joins Crédit Agricole CIB's management committee. He is in charge of the division's coordination, ensuring that each entity remains in charge of existing client relationships, while taking advantage of the expertise offered by other Group entities. Didier Reboul reports to Jacques Ripoll, Deputy Chief executive officer of Crédit Agricole SA, in charge of the Large Clients division and Chief executive officer of Crédit Agricole CIB.

« The Group MSC division is a new practical illustration of our mission, which is to *Work every day in the interest of our customers and society*. By combining our strengths, our expertise, our knowledge of the field, and thanks to our exceptional regional network, we are strengthening our offer towards our MSC clients in France”, explains Jacques Ripoll, Deputy Chief executive officer of Crédit Agricole SA, in charge of the Large Clients division and Chief Executive officer of Crédit Agricole CIB.”

“Working every day in the interest of our customers and society”

Biography

Didier Reboul began his career in 1991 at Ségespar. He then joined Indosuez Asset Management as an equity manager from 1994 to 1996. Until 2006 he served in various management positions and then became director in the Midi, Guadeloupe and Alpes Provence Regional Banks, first as Finance and Risk director then as Corporate development and International director. From 2006 to 2009, Didier Reboul was Emporiki Bank's Finance director and then Director of Corporate markets and private banking within the Aquitaine Regional Bank. In 2013 he was appointed head of ALM (Asset and Liability Management) Coordination for the entities of Crédit Agricole S.A.'s group finance division. In 2016 he was appointed deputy General manager of the Sud Rhône Alpes Regional Bank, in charge of development. In 2019 he was appointed Director of Crédit Agricole S.A.'s agriculture, agri-business and specialised markets, also joining the Management Committee. He was also actively involved in the Group and the financial center's post-Covid Recovery Plan (PGE, Recovery loans and bonds, sector support funds).

Didier Reboul graduated from ESC Toulouse, has an MBA Finance from Atlanta University and is a SFAF graduate (Société Française des Analystes Financiers).

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